

Press Release ISM 2017

Salzburg Schokolade will present at ISM in Cologne (29th of January to 1st of February 2017, Hall 11.2 Stand No: E 031) the following novelties to the international trade visitors:

NEW: Maria Theresia Kugeln

Finest confectionery specialty in celebration of empress Maria Theresias' 300th birthday

After the launch of the Maria Theresia Taler in the last year, this year the Maria Theresia Kugeln are presented at the ISM. Maria Theresia, the famous Austrian empress, celebrates her 300th birthday 2017 and to honour this occasion Salzburg Schokolade launches the round, filled chocolate pleasure. The fine chocolate balls are double filled with dark nougatcreme and marzipan. 15 pieces, wrapped in gold foil, are packed in one premium, golden gift pack. A True Imperial Pleasure.

NEW: Salzburg Confiserie Noir 72% Taler

Finest chocolate medallions with rich floral cacao flavour

After the launch of „Salzburg Confiserie“ in the last year Salzburg Schokolade enlarges the product range and introduces a new chocolate speciality. The fine dark chocolate speciality with 72 % cocoa convinces chocolate lovers with its rich floral cocoa flavour and its tender melting. Each chocolate medallion carries the motive of a famous building - each piece a little work of art. The exquisite gift box makes the chocolate not only an delicious indulgence but also a perfect present for friends and family.

More information and foto download here: <http://www.schoko.at/de/presse>

Contact on the 2017 ISM:

Austria-Pavilion:

Hall 11.2 Booth # E 31

Ricardo Cisneros

General Manager

Mobile: 0043-664-5548 851

Dietmar Kert

Head of sales

Mobile: 0043-676-4062 569

Salzburg Schokolade: Salzburger Schokoladenmacher seit 1897

Salzburg Schokolade is a **traditional, family owned Austrian confectionery manufacturer** located in Grödig, close to Mozart's native city of Salzburg. The history dates back to the 19th century and here the art of confectionary is still cultivated. At Salzburg Schokolade they are particularly proud of the famous **„Echte Salzburger Mozartkugeln“** by Mirabell, manufactured exclusively for Mondelez. Furthermore, national and international partners are provided with **labels as Salzburg Schokolade, Maria Theresia or Salzburg Confiserie** – but also with private labels. Part of the product range is also the well-known **Bobby chocolate bar**, an Austrian sweet icon, delicious chocolate specialities, exquisite wafers, chocolate coated products and many more. Salzburg Schokolade manufactures also high quality semi-finished products (as nougat, chocolates, glaces, frosting, etc.) under the traditional Austrian brand **nordpol** for professional users as bakers and confectioners. In addition to the plant in Austria, Salzburg Schokolade operates another plant in Plana (Czech Republic), that offers tailor-made **co-packaging solutions** for food and sweets.

For more information please visit www.schoko.at

Grödig, 2017-01-12